

Jean-Francois Leduc

JF is partner at [Point of no Return](#), a management consulting firm focused on fast growing technology companies and transformation. He is an entrepreneur, lawyer and angel investor. Formerly partner of one of the largest digital agencies in Canada, he managed the expansion of the company across Canada, then all steps leading to the acquisition of the company by Dentsu, the largest advertising company in Japan. Previously, JF spent many years with Yahoo!, leading strategic alliances and sales. 10 years ago, JF used to practice corporate and internet law for Gesca, Power Corporation's multimedia group and several law firms in Europe. He enjoys kitesurfing, soccer and hockey all year long.

**Title:** Partner

**Company:** Point of no Return

**Contact information:** [jf@thepnr.com](mailto:jf@thepnr.com) phone: 5146497622

**Conference Title:** Will law firms transform in time?

- Macro changes and the key drivers of technology
- Technology's impact on the legal industry
- Why you should take action now
- The path to transform your law firm