

Catherine Lovrics – Bereskin & Parr LLP



Catherine Lovrics

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Partner

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Practice Groups

Copyright & Digital Media

Trademarks

Regulatory, Advertising & Marketing

Education

B.A., Western University, 2002

LL.B., University of Ottawa, 2005

Qualifications

Admitted to the Ontario Bar, 2006

Registered Canadian Trademark Agent, 2007

Catherine Lovrics is a partner with Bereskin & Parr and co-leader of the firm's Copyright & Digital Media practice group. Catherine's practice focuses on copyright, trademarks, personality and publicity rights, as well as marketing and advertising law, consumer protection and privacy law. She helps clients protect, exploit and enforce their IP, and advises on licensing, rights acquisition and clearance.

Catherine often advises on legal issues related to the Internet and digital and other media, as well as big data, digital record keeping and database management.

Catherine's copyright practice includes providing copyright opinions, including in relation to subsistence of copyright, title, clearance, infringement, and user rights such as fair dealing. She also handles copyright enforcement matters, and advises on technological protection measures. Catherine is relied on to negotiate and draft agreements, including licenses and assignments, and to prepare notices, disclaimers, terms of use and acceptable use policies.