

Bill McMullin is serial technology entrepreneur who has led the development of five startups in the last 30 years. Presently, he is the CEO of ViewPoint group of companies which includes real estate, mortgage, and insurance brokerages and media services. The ViewPoint group revolves around ViewPoint.ca, a comprehensive real estate portal which provides detailed information on every property and listing in Nova Scotia.

Since the inception of consumer Internet, his endeavors have focused on providing value to consumers in the form of useful, data-rich services which help consumers make and act on well-informed decisions. Bill is a legal, regulatory and public policy zealot. He was an interested party to the long-running competition case, the Commissioner of Competition vs the Toronto Real Estate Board, participating as the first witness for the Commissioner in two hearings before the Competition Tribunal in 2013 and 2016.

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