

WENDY MEE

Wendy is the Co-Chair of the Blakes Privacy group and the Firm's National Privacy Officer. She provides practical and strategic privacy advice to clients in a wide range of industries including technology, financial services, insurance, life sciences, education, retail and consumer goods industries. Wendy is frequently called upon to advise clients on privacy requirements relating to new and innovative technologies, outsourcing arrangements, cross-border data flows, corporate transactions and online and offline marketing and advertising activities. Wendy helps clients operationalize privacy law requirements, including through the development of privacy related policies and procedures, incident response plans, privacy training and tabletop exercises. Wendy has been recognized for her expertise by a number of publications, including *Chambers Canada*.

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